

November 12, 2017

Sacramento Concert Band Council Minutes – October 9, 2017 Meeting

The meeting of the Sacramento Concert Band opened at 6:05 p.m., Monday, October 9, 2017, in the Chorus Room at Rio Americano High School, Sacramento, California.

People present were:

Les Corbin
Dawn David
Norm Hill
Karen Hung
Barbara Murray
Jim Murray
Bill Parker
Grant Parker
Linda Powell
Jill Somers

Minutes

Norm discussed the minutes of the September 18, 2017 meeting that had previously been distributed to the council by email. The minutes from the meeting were approved. Norm said he would send the approved minutes to Mark Perry in PDF format.

To Do List Review

Jill reviewed the To Do List, and the members reported briefly on the items they had finished. Grant noted that we need folder numbers for some of the new people. The group discussed the need for updating and correcting the website and agreed that Barb Murray would serve as the single point for contacting Mark Perry about changes to the information on the website.

Publicity

Jim showed the group a sample of bookmarks they plan to create for insertion into the Holiday Concert Program. He also indicated that he will need Grant's class schedule and Jill's schedule so that he can set up interviews at a later date with television and radio stations to publicize our concert. In discussing a banner to be posted at Rio Americano High School to publicize the band, Karen pointed out that we already had a banner that we bought for our booth at the Race for the Arts last year. Bob probably has that banner. [It was later discovered that Jim and Barb had

the banner.] Jim said that we need to find a way to put the concert date on it. Grant observed that we will need to get permission from the school before posting the banner. Barb will follow up with the school.

Barb suggested that we need a floor sign with dimensions of 2 ½ feet by 4 feet to help with the publicity. She wanted the band to adopt a new logo to set us apart from the SVSBA. Grant noted that the SVSBA logo is actually our logo since the Sacramento Concert Band was the entity that set up the SVSBA. The group agreed that we should put our Facebook address on the sign and that we should buy a sign for about \$34.

Barb said that to get traction with local broadcast media, we need something to make us different from other bands. She suggested setting up a scholarship or inviting a couple of high school bands to join the Carmichael Park Community Band Festival. Grant said that we already have a scholarship program for local musicians through the SVSBA. Since he has had trouble getting other bands to work with the scholarship winner, he suggested that we should invite the scholarship winner to perform with us in the Spring Concert. For adding to the Holiday concert, he said that he would talk with one of the new members who is a teacher at Mission Avenue Elementary School and directs the Mission Avenue school jazz band. We could find a way to feature that band in our concert.

Barb said that she would reach out to senior and assisted living communities in the area about our concert pointing out that our new Sunday afternoon performance time would be attractive. She could contact Linda Thomas for additional ideas.

Barb circulated a design for a holiday concert poster. People suggested that we change the flyer to highlight using the new Rio Performing Arts Center. Grant said that he would contact the graphic arts designer of the flyer and put Barb in contact with her.

Discussion then moved to the band's website. Barb said that the website is too out of date to help with the Holiday Concert. The group agreed that a short term goal will be getting the website updated for the Holiday Concert. A longer term goal will be changing the website so that it will be easier to maintain. We will work through Grant to get the current website updated.

Treasurer's Report

Les said that he did not have a formal Treasurer's Report but talked about several developments. He said we will pay \$336 for SVSBA registration. Further, we will need to pay \$450 to use the Rio theater. This will be the cost of having a janitor present during our use of the theater. Grant asked if we should use band funds for a scholarship for a person who said they could not afford to pay the cost of

registration. After discussion, the group agreed not to use band funds but to receive contributions from a number of council members to pay that registration.

Break

The group suspended the meeting at 6:58 p.m. due to a school function needing to use the room. The council agreed to reconvene after rehearsal. The meeting resumed at 9:45 p.m. in the band room.

Volunteer Sign Up Sheet

Jill reviewed the Volunteer Signup Sheet. Most jobs had enough volunteers, but the Loading Crew needs at least two more people. Jill said she would send the volunteer list out to the council members by email and will ask the group leaders to reach out to the people who have signed up.

Copier Cartridge

Grant asked that we approve the purchase of a copier ink cartridge. He noted that the copier seems to run out of ink when we need to use it. Grant found a replacement cartridge for the Canon D530 copier on Amazon for \$19.99. The group authorized the purchase.

SVSBA Report

Karen reported on the Sacramento Valley Symphonic Band Association meeting she attended. The association had expressed concern that the District Attorney seemed to be losing interest in the embezzlement case. SVSBA is requesting member bands to write to the DA urging the office to finish up the case. Grant said he would write a letter on behalf of SCB.

Les Lehr will be donating his music collection to the association library. That library currently has over 2000 pieces. They will be renting a building at the Auburn Dam construction site to house the library, but Grant said that one complication is the need to have each piece of music appraised.

SVSBA said that they do not have our application to be one of their ensembles. Grant said he would send it to them again.

The association is concerned that the member bands and their musicians do not seem to recognize the benefits of membership. Grant reviewed those benefits. He said the biggest benefit is the music library. Insurance is a major benefit for full member bands but not for the SCB which is covered by school district insurance. The youth artist program with its contest and scholarship is another benefit.

Next Meeting

As agreed at the August meeting, the next meeting of the Council will be on November 13, 2017, the second Monday of the month, in the band room at Rio Americano High School. Since we typically don't seem to have enough time, we are changing our meeting time to 5:30-7:00.

The meeting adjourned at 10:25 p.m., October 9, 2017.

Respectfully submitted,

Norm Hill, Secretary