

**Sacramento Concert Band Council  
Minutes –March 20, 2017 Meeting**

The meeting of the Sacramento Concert Band Council opened at 6:05 p.m., March 20, 2017, in the temporary music room of Rio Americano High School.

People present were:

Bob Allshouse  
Les Corbin  
Dawn David  
Minty Green  
Norm Hill  
Karen Hung  
James Murray  
Grant Parker  
Linda Powell  
Jill Somers

The minutes from the meeting of January 23, 2016, were approved.

**Band Shirts**

Jill led the discussion of the issues involved with the band shirts. The band currently has a variety of shirt styles, logos, and colors. We need to buy some shirts for new members and need to consider whether to take the opportunity to replace all or part of the varied shirts currently in the hands of the members.

After considering the cash balance in our bank account, the council voted to replace only some of the shirts rather than all of them. Although buying new shirts for everyone would give the band a uniform appearance, the cost would leave little in the bank to handle the expenses for the next concert.

The next issue was to whom we should provide the new shirts. After discussion, the council voted to provide new shirts to the new members, to people still wearing shirts with yellow logos from the Russian tour, and to restock our reserve of shirts. This would be about one third of the total number of shirts needed by the band. Next year the council will need to decide whether to purchase another third of the needed amount.

Next, the council voted to choose a light blue color for the shirts with the logo on the left and no pocket. The council thought that the light color would be cooler in hot weather and would be less subject to fading than the darker blue. We will also seek separate sizes for men and women. Most council members expressed a preference for a fabric blend of cotton and polyester.

After discussion, the council decided to seek more information about vendors before selecting one. Dawn will check with the Capital Pops about how they have bought

their shirts, and Grant will review how the Cazadero music camp acquires their shirts.

At a future meeting we will discuss the problem of getting band shirts back from former members.

### **Raffle Issue**

The group discussed whether to do a fund raising raffle at the spring concert. One concern was whether we could ask the band members to donate prizes twice a year which may be too frequent. Another concern was the large amount of work on the raffle compared to the relatively small return from ticket sales. Minty thought that the focus of the concert should be on the music not the fund raising. Grant suggested that we try to get an ad for our concert program from Tim's Band Instrument Service because they are moving their store to Fair Oaks. After the discussion, the council voted not to conduct a fund raising raffle at the spring concert.

### **Treasurer's Report**

Les Corbin distributed a Treasurer's report showing that the band's account stands at \$1,515.97.

### **Concert Publicity**

Minty reviewed the feedback from audience members about how they heard about our Holiday Concert. 72 people (80%) responding said that they heard about the concert either from band members or from Grant. 10 learned about the concert from our emails. 8 reported that they saw one of our flyers. 5 saw the notice in the Bee. 2 saw the notice on the internet, either the SVSBA website or ours. No responders said they saw our publicity efforts at senior or assisted living facilities.

Based on the feedback, Minty suggested that our publicity effort should be focused on members contacting people who they know would be interested in the concert. The contacts can be made by conversations, flyers, or email. We need to continue to outreach with flyers at music stores and notices on the internet. We will try to place ads in the Sacramento Bee and the Carmichael Times. We will cease our publicity efforts with senior/assisted living facilities until we can have afternoon concerts.

### **SVSBA**

Grant reported on the SVSBA meetings and will attend the April 9 meeting. He said that the SVSBA is having problems with its library music coming back incomplete. Grant is serving on the library committee in an effort to make sure that the library remains useful to the member bands. He also reported that the SVSBA is encouraging the member bands to follow the Attorney General's full disclosure and reporting procedures.

**To Do List**

Jill led a brief review of the To Do list. Les said that his secretary renews the band's Craig's List ad each week seeking new members. Grant said he will see about getting a flyer for the spring concert.

**Next Meeting**

The next meeting will be on April 24, 2017 at 6:00 p.m. at the El Camino High School music room.

The meeting adjourned at 7:04 p.m.

Respectfully submitted,

Norm Hill

Secretary