Sacramento Concert Band Council Minutes – October 19, 2015 Meeting

The meeting of the Sacramento Concert Band Council opened at 6:20 p.m., September 28, 2015, in the East Music Room of Rio Americano High School.

Members present were:

Bob Allshouse

Les Corbin

Dawn David

Norm Hill

Karen Hung

Bill Parker

Grant Parker

Mark Perry

Jill Somers

Linda Thomas

The minutes from the meetings of September 28, 2015, were approved.

Noting that we are 7 weeks away from the concert date, Jill asked that we review the concert checklist. The preliminaries on the checklist have already been addressed with the concert set for Monday, December 7, at 7:30 pm. Jill asked Grant to remind the band members of the concert "uniform" of black formal wear.

Linda provided an update on publicity activities for the concert. She has already contacted the Sacramento Bee and Inside Arden and has sent Escaton a save-the-date message. She said she needs the contact information for the SVSBA webmaster. She wants to send out a save-the-date message to our concert email list. Bill reported that he is updating the email list and will have it ready soon.

Discussion turned to the concert flyer. Grant said that we may have the flyer by next Monday night. Because she will be gone for three weeks, Linda asked Grant to send the flyer to Minty Green to have it printed at Office Max. Linda said that she gets the flyer printed two to a page to save money.

Mark offered to put on the website whatever we need. Grant said he would send a copy of the flyer directly to Mark for the website. The flyer will also go on our Facebook page. Bill requested a copy of the flyer.

Les said he would take care of the member list.

With regard to the program, Bob said he needs a copy of the roster from Les. He will also need a copy of the concert program list. Grant said the list would be available in a week or two.

The group then discussed whether the request for email addresses should be an insert for the program or a handout at the door. After some discussion, the group decided to put the form in the program.

Fund raising at the concerts continues to be a concern. People have been reluctant to volunteer for this perhaps because they think it will involve too much work. Mostly we are looking for people to sell raffle tickets. Mark said that he would be the raffle master and would need three people to work with him. It would be most helpful for the raffle ticket sellers to be spouses or significant others of band members because much of the work will be done while the band will be on the stage.

Norm circulated an updated contact list so people could check the accuracy of their email addresses and phone numbers.

In the Treasurer's report, Les reported that we expect to have more income than we will spend during the year. We expect to take a hit of about \$4500 in the SVSBA problem, but the problem is not yet fully resolved.

Les said that he takes care of recruiting and substitutes but not membership records generally. Grant has the class roster which is the basic information source for membership. Linda said she would put a recruiting notice on Craig's List.

Jill presented a discussion of issues with the website. Many things on the website are out of date and need fixing. A key issue is who is the target of the website. After discussion, the group agreed that primary target is the public and prospective band members. We need a short overview of the band and a note that if you play an instrument, you are welcome to visit us during rehearsals. A second priority is putting out information about upcoming concerts with dates and places and a play list when it is available. A third priority is information for members including a schedule for rehearsals and especially holidays for rehearsals. Lower priority will be history of the band and a list of musicians. We will need a new picture of the band for the website.

The next band council meeting will be on November 16, 2015, at 6 pm.

The meeting adjourned at 7:00 pm.

Respectfully submitted,

Norm Hill